

Business Excellence

DIGITAL AMERICAS

Summit

engaging positive change

Conference Programme

"Next Generation Convergence Driving Positive Change"

10-12 November 2008 • Sheraton Hacienda Del Mar Resort & Spa • Los Cabos Mexico

Associate Partner Mexican Internet Association www.amipci.org.mx

The Digital **Americas** Summit is an opportunity for CEO's CIO's and CTO's of Telecoms Operators, ISP's, and Cable Operators, Policymakers, Practitioners, Industry Leaders and Solution Providers of the Latin American and Caribbean communications industry to carry forward their ICT vision of the region and consolidate them into an actionable programme through collaborative learning and partnerships.

This invitation only summit combines an illuminating world-class conference with networking opportunities, pre-arranged power business meetings with a thought leadership team of industry experts, governments and solution providers, creating the perfect setting for delegates and vendors to exchange knowledge and conduct business.

"Next Generation Convergence Driving Positive Change"

In the digital era, access to information and the sharing of knowledge have created a new global currency that is transforming the fundamental economic, educational and social constructs of society, creating unprecedented opportunities for positive change.

The summit helps senior executives prepare and engage positive change by provoking a rethink of business procedures while discussing how innovations, a harmonisation of standards, processes and infrastructures, will build a stronger backbone for the Next Generation of Communications.

World-class experts and organisations, including Chief Executives, Regulators, Governments and Industry Associations, will present a range of case studies and material through a world-class conference, equipping the region's senior executives with the insight they need to stay competitive and respond to their customers needs.

Chaired by Dr Madan Mohan Rao, Research Director at AMIC and editor of "Wireless World Magazine", "The Knowledge Management Chronicles" and "AfricaDotEdu" the summit will help delegates engage positive change in their goal to be excellent.

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B u s i n e s s E x c e l l e n c e

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e n g a g i n g p o s i t i v e c h a n g e

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Digital Americas Summit "Next Generation Convergence Driving Positive Change" DAY ONE

DAY ONE			
Time	Panel theme	Session Title	Speaker & Organisation
1:00 – 1:15		Welcome & Summit Overview	Chairman: Dr Madan Rao
SESSION 1: Next Generation Communications			
1:15 – 1:30		Official Opening of the 4th Annual Digital Americas Summit	Federal Government of Mexico (TBC)
1:30 – 2:00	Keynote Address	"Next Generation Communications Driving Positive Change"	(TBC) (Conference Sponsor)
2:00 – 2:30	The Internet For Everyone and Everything	Digital Communications: Delivering Tomorrow Today	President AMIPCI (TBC)
2:30 – 3:00		Models of NGN Evolution: The Road to Excellence	(TBC)
3:30 to 3:45 - COFFEE/TEA/SMS			
SESSION 2: Next Generation Infrastructure			
3:45 – 4:15		Digital Penetration and Emerging Markets	(TBC)
4:15 – 4:45		Next Generation Networks Bridging the Digital Divide	(TBC)
4:45 – 5:00		Wrap-up of Day One <i>Chairman's Closing Remarks</i>	Chairman: Dr Madan Rao
5:00 to 5:15- COFFEE/TEA/SMS			
Business Excellence - Snap Power Meetings & Networking (Session 1)			
5:15 – 5:30		Snap Power Meetings 1	
5:30 – 5:45		Snap Power Meetings 2	
5:45 – 6:00		Snap Power Meetings 3	
6:00 – 6:15		Snap Power Meetings 4	
6:15 – 6:30		Snap Power Meetings 5	
END DAY ONE			
Evenings Entertainment and Dinner			
7:30 – 8:30 Digital Americas Summit Welcome Cocktail Reception			
8:30 – 10:30 Digital Americas Summit Gala Dinner After Dinner Speaker - (TBC)			

Digital Americas Summit "Next Generation Convergence Driving Positive Change" DAY TWO

DAY TWO				
Time	Panel Theme	Session Title	Speakers & Organisation	Power Meetings
Business Excellence –Master-class Sessions				
8:00 - 9:00	Master-class	Innovation Excellence (35 Seats)	Dillon Dhanecha	
8:00 - 9:00	Master-class	Knowledge Excellence (35 Seats)	Dr Madan Rao	
8:00 - 9:00	Master-class	Convergence Excellence (25 Seats)	(TBC)	
9:00 to 9:15 - COFFEE/TEA/SMS				
Digital Americas Summit – Day Two Start				
9:15 - 9:30		Opening & Overview of Day Two	Chairman: Dr Madan Rao	
SESSION 3: Next Generation Wireless				
9:30 - 9:50	Americas 2.0	Sustainable Services and Networks	TBC	
9:50- 10:10	Multiple Platforms	Navigating the Wireless Alphabet Soup: WiFi, WiMax, 3G and Beyond	Avantel CEO (TBC)	
10:10 - 10:30		Challenges and opportunities of Next Generation Wireless in the Americas	TBC	
10:30 - 11:30		Broadband in the Americas: Emerging Frontiers Mobile Broadband (Panel)	CDG (TBC) GSMLAA (TBC) UMTS (TBC)	
11:30 to 11:45 - COFFEE/TEA/SMS				
Business Excellence –Snap Power Meetings & Networking (Session 2)				
11:45 - 12:00		Snap Power Meetings 6		
12:00 - 12:15		Snap Power Meetings 7		
12:15 - 12:30		Snap Power Meetings 8		
12:30 - 12:45		Snap Power Meetings 9		
12:45 - 1:00		Snap Power Meetings 10		
1:00 - 1:15		Snap Power Meetings 11		
1:15 to 2:15 - LUNCH				
SESSION 4: Next Generation Services				
2:15 - 2:45	Entertainment Everywhere	International capacity and infrastructure to enable Next Generation Service	(TBC)	Power Meeting 1
2:45 - 3:15	Sustainable Services	Sustainable delivery of Next Generation Services in the Americas	Thomson (TBC)	Power Meeting 2
3:15 - 3:45	The Mobile Consumer	Slicing, Dicing, Retaining and Monetising the Consumer Base	TBC	Power Meeting 3
3:45 - 4:15	Next Gen e-Gov		Secretaría de la Función Pública Mexico Rodolfo Elizondo Torres	Power Meeting 4
4:15 to 4:30 - COFFEE/TEA/SMS				
SESSION 5: Business and Service Excellence				
4:30 - 5:00	The Satisfied Customer	Achieving Excellence through Service-Oriented Architectures	TBC	Power Meeting 5
5:15 - 5:45	Organisational Evolution	Managing Industry Change	TBC	Power Meeting 6
5:45 - 6:15	The Smart Organisation	Knowledge Management: Optimising the Connected Enterprise	TBC	Power Meeting 7
6:00 - 6:30	The Future of Work	Business Process Outsourcing in the Flat World: Strategies for Global Delivery	TBC	Power Meeting 8
6:30 - 6:40		Wrap-up of Day Two <i>Chairman's Closing Remarks</i>	Chairman: Dr Madan Rao	
END DAY TWO				
Charity Evenings Entertainment and Dinner Charity Partner UNETE www.uneteya.org				
8:00 – 10:30 – Charity Evening Entertainment and Dinner (Venue TBA) After Dinner Speaker - Mr Claudio X. González, Chairman of the Board UNETE				

Digital Americas Summit "Next Generation Convergence Driving Positive Change" DAY THREE

DAY THREE				
Time	Panel theme	Session Title	Speakers/Organisation	Power Meetings
Business Excellence – Master-class Sessions				
8:00 – 9:00	Master-class	Innovation Excellence (35 Seats)	Dillon Dhanecha	
8:00 – 9:00	Master-class	Knowledge Excellence (35 Seats)	Dr Madan Rao	
8:00 – 9:00	Master-class	Convergence Excellence (25 Seats)	TBC	
9:00 to 9:15 - COFFEE/TEA/SMS				
Digital Americas Summit - Day Three Start				
9:15 – 9:30		Overview of Day Three	Chairman: Dr Madan Rao	
SESSION 6: Next Generation Convergence				
9:30 – 10:00	Bridging Different Worlds	Fixed-Mobile Convergence: Roadmaps and Challenges	TBC	Power Meeting 9
10:00 – 10:30		Rural Connectivity	(TBC)	Power Meeting 10
10:30 – 11:00		Next Generation Convergence Enabling Positive Change	TBC	Power Meeting 11
11:00 – 11:30			TBC	Power Meeting 12
11:30 to 11:45 - COFFEE/TEA/SMS				
Business Excellence – Snap Power Meetings & Networking (Session 3)				
11:45 – 12:00		Snap Power Meetings 12		
12:00 – 12:15		Snap Power Meetings 13		
12:15 – 12:30		Snap Power Meetings 14		
12:30 – 12:45		Snap Power Meetings 15		
12:45 – 1:00		Snap Power Meetings 16		
1:00 – 1:15		Snap Power Meetings 17		
1:15 to 2:15 – LUNCH				
SESSION 7: Next Generation Standards, Regulations & Policy				
2:15 – 2:45	Harmonisation Processes and Roadmaps	Harmonisation of Standards Regulations & Policy for the Next Generation	Panel (TBC)	Power Meeting 13
2:45 – 3:15		New directions for mobile broadband From 3G to LTE and beyond - Perspectives for the Americas	Panel (TBC)	Power Meeting 14
SESSION 8: ICT and Socio-Economic Development				
3:15 - 4:15	Americas Online	Connect the Americas ICT's the Back Bone for Wealth Creation and Socio-Economic Development (Panel)	e-Mexico CUDI Internet 2 CFE & UWI (TBC)	Power Meeting 15 Power Meeting 16
4:15 to 4:30 - COFFEE/TEA/SMS				
CLOSING SESSION: Next Generation Communications Strategies				
4:30– 5:00	Keynote Address	Innovation Strategies	TBC	
5:00 – 5:30	Keynote Address	Digital Americas; The Next Decade	TBC	
5:30 – 5:45		Wrap-up of Summit Chairman's Closing Remarks	Chairman: Dr Madan Rao	
Digital Americas Summit Close				
6:00 – 8:00 Digital Americas Networking Leisure Activity (TBC)				
8:30 – 10:30 Evenings Entertainment (TBC)				